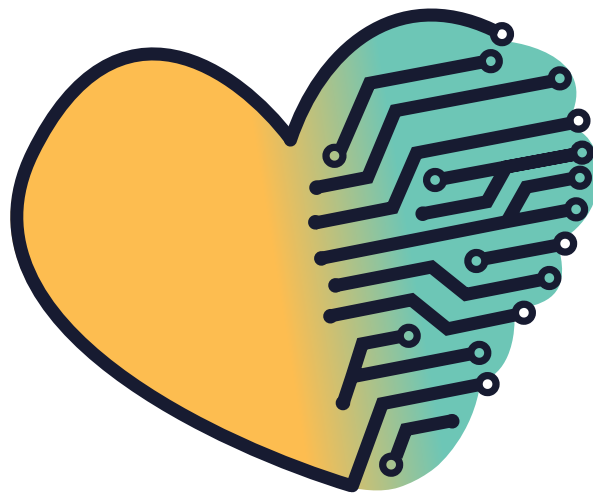


DISINFORMATION & DEMOCRACY

03/10/2024

Radisson Blu Carlton Hotel
Bratislava



MEETING THE
AI CHALLENGE

Adapt Institute

Under the auspices of the Mayor of Bratislava



Host of the day: Mário Nicolini

Founder & Editor, Sebavedomé Slovensko
(Confident Slovakia)

08:30 — 09:00 - REGISTRATION

09:00 — 09:15 - OPENING VIDEO MESSAGE

- **Gabriela Ramos**, Assistant Director-General for Social and Human Sciences, UNESCO

09:15 — 10:45 - Block A

Human Rights In The Era Of AI

Discussing the issues of privacy, surveillance, non-discrimination and ethical use and development of AI.

- **Vladimír Šucha**, Head of the European Representation in Slovakia
 - **AI And Society**
- **Dr. Alžběta Solarczyk Krausová**, Head of the Center for Innovations and Cyberlaw Research
 - **AI and Personalized Emotional Manipulation: Friend or Foe of Online Disinformation?**
- **Marina Sacristán Hidalgo**, Public Policy Assistant, Maldita.es
 - **A Silver Bullet To Content Moderation? Pros And Cons Of Automated Decisions On Disinformation Content**
- **Dr. Luboš Kukliš**, DSA Enforcement Team, European Commission
 - **The Information Integrity And The Digital Services Act**

10:45 — 11:30 - COFFEE BREAK

11.30 — 13:15 - Block B

Protecting Democracies From Authoritarian Challenge

Debate on AI in context of geopolitical competition, foreign malign information influence.

- **Tomáš Halász**, Co-Founder & CEO, TrollWall AI
 - **AI-driven Analysis: Elections, Assassination Attempts, And The Comment Section Phenomenon**

- **Dr. Aqsa Farooq PhD**, University of Amsterdam, European Digital Media Observatory
 - **AI-Generated Disinformation In The EP24 Elections: A Citizens' Perspective**
- **Tomáš Kriššák**, Partnerships & Communities Manager, Gerulata Technologies
 - **From Noise to Clarity: The Digital Fight Against FIMI**
- **Dr. Naďa Kovalčíková**, Director CFI project and Senior Analyst, European Union Institute for Security Studies (EUISS)
 - **Hacking Minds and Machines**
- **Dr. Justin E. Lane**, CEO and Co-Founder, CulturePulse AI
 - **How Declining Trust In The Media And Public Institutions Undermines Trust In Disinformation Research As A Whole**

13:15 — 14:15 - LUNCH BREAK

14:15 — 15:30 - Block C

Towards New Information Environment

Discussing AI-enabled algorithmization of information space and its implications for media, advertising, public relations and political campaigning.

- **Julia Petryk**, Co-founder of Calibrated and Co-founder of the Ukrainian PR Army
 - **Hybrid Warfare: Lessons From The Ukrainian Communications Frontlines**
- **Čtírad Ženka**, Editor & Fact-Checker, Seznam.CZ
 - **Can AI Help Trustworthy Information?**
- **Ján Adamovský**, Chief Security Officer, Slovenská sporiteľňa
 - **Why Are Fraudsters Interested In AI?**

15:30 — 15:45 - CLOSING REMARKS

19:00 — 23:00

AFTERPARTY & NETWORKING

More information via e-mail with online ticket

Institutional Partners:



Media Partner:

